

The Downtown Clawson Destination



October/November 2011

Volume 8

It's official!

Clawson is officially the newest designated Main Street community in the Main Street Oakland County roster. On October 5, L. Brooks Patterson held a press conference announcing the news. The event, hosted by the Clawson Downtown Development Authority, was held at *Leon & Lulu* and was a true party with local restaurant fare and even the Clawson High School Band.



The Clawson DDA is very excited to reach this milestone. After two years in the Main Street Oakland County Mentoring Program, the DDA is fully prepared to operate as a designated community and looks forward to the continued partnership with Main Street Oakland County.

Halloween Happenings

Got any kid's costumes sitting around that no one's wearing this year? Trade it in for a different one at this year's **costume swap**. Bring your old costumes in now until October 15 to *City Hall* or to *Regeneration* and for every costume you turn in, you will receive a ticket. Then come into *Regeneration* on Saturday, October 15 from noon until 2:00 p.m. and trade in your tickets for other costumes. This event is for kids 10 and under.

Trick or Treasure 2011 is Saturday, October 29 from noon until 3 p.m. in the downtown area. Everyone is welcome to join in on the fun of trick-or-treating through the downtown businesses, collecting treasures, treats and maybe even some tricks!

Attention adults! This year's pub crawl, **The Great Pubkin Crawl**, is Saturday, October 29. This bit of Halloween fun allows adult 'kids' in costume to enjoy food & drink specials at favorite downtown spots – *Tavern on the Main*, *Moose Winooski*, *Royal Kubo*, *Black Lotus* and *Renshaw Lounge*. It costs \$10 to join the fun and that includes pizza and a costume contest along the way. The night starts at *Leon & Lulu* with registration from 6-7 p.m.

Ghosts of the Past

On Friday, October 21, the Clawson Historical Museum invites you on a Historic Walking Tour of Downtown Clawson. Experience the downtown circa 1928. Meet former residents along the way and listen to the ghosts and experience life in Clawson nearly 90 years ago. The tour starts at 6:30 p.m. in the museum/library parking lot. Pre-registration is required and a \$2 donation is requested for the 1 1/2 hour tour. Call the Historical Museum today at 248-588-9169 to reserve your space.



Businesses celebrate anniversaries!

October

Nature's Creation, Trim Barber House and Ryan Cabinetry

November

D'Lazo Salon & Spa

October is National Magic Month. Visit *Wunderground* all month for almost 20% off the entire store!

Know someone looking to open a business in downtown Clawson? Or got a story idea for this newsletter? Contact the Clawson DDA Director at ddadirector@cityofclawson.com or 248-435-5299.

Downtown Development Authority
**DOWNTOWN
CLAWSON**

Haircuts for a Cause at Salon Oggi

Salon Oggi is hosting *Haircuts for a Cause* to assist the *Make a Difference Animal Rescue*. Stop in the salon at 13 S. Main, on Sunday, November 13th from 10am-4pm; they will be offering:

- \$15 haircuts with 100% going directly to the rescue
- samples of their favorite hair products
- coupons for services at *Salon Oggi*
- snacks and refreshments

The rescue was formed in 2010 for the purpose of rescuing abused, abandoned and neglected animals and providing them with new adoptive homes. *Make a Difference Rescue* is a volunteer-based “no-kill” animal rescue group. Donations are welcome anytime at the salon. For anyone who would like to assist in promoting *Haircuts for a Cause*, please contact *Salon Oggi* at salonoggi@gmail.com or 248-225-9531.

Coming Soon

Shoe lovers rejoice, *Village Shoe Inn* is returning to downtown Clawson at 250 E. 14 Mile Rd. Keep your eyes open for the store’s opening within the next few months.

Scarecrow Contest

Get ready to see some scarecrows downtown. Starting soon, local businesses will dress up a scarecrow and display their creation outside. Tour the streets and soak in the sights because you get to have a say in this year’s winner. Go onto the downtown Clawson facebook page and post your vote by Halloween. The winner will be announced early November.



Leon & Lulu News

Leon & Lulu is expanding with the purchase of the Clawson Theater. The theater, right next store to Leon & Lulu, will require massive renovation and retrofitting to regain the appearance of a classic downtown Main Street theater while providing space for additional retail as well as a separate bakery cafe.



The theater was built in 1941 (the same year as the roller rink that houses Leon & Lulu) but the last film was shown in about 1962. Since then the building has been used as a warehouse, café and light industrial site but has been vacant for years.

Plans for the 7,800 square foot site include replacing the marquee, restoring the character of the original Clawson Theater and retaining the history of the downtown. The new store and bakery, as yet unnamed, are expected to open in spring of 2012.

Fire Dept. Open House

The *Clawson Fire Department* invites you to the annual open house. Come visit the station, have a donut, drink some cider and meet the Clawson firefighters! The open house is Sunday, October 16 from noon to 3:00 p.m. The station is located at 111 Gardner, one block south of 14 Mile Rd. off Main Street.



Small Business Saturday

Kick off your holiday shopping in the downtown on the 2nd annual Small Business Saturday. November 26, the Saturday after Thanksgiving, is the time to pledge to Shop Small in Downtown Clawson. Why shop locally? The downtown businesses provide jobs, preserve neighborhoods and fuel the local economy. Show your support and shop local. See the Small Business Saturday Facebook page for more information, and watch for special promotions by the Clawson DDA.

Shop Small . . . It makes a big impact!